

Shanghai

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## PIM Engages Jane Yang as Senior Advisor

We are pleased to announce the appointment of Jane Yang of Suzhou as a Senior Advisor of PIM China. Jane will be developing new assignments in China business expansion, M&A advisory, and strategic planning projects.

With 10 years of experience, Jane is a seasoned expert in supporting multinational companies navigate complex business environments in China, the US, and beyond.

Jane's recent role was leading the Yangtze River Delta region for Control Risks Group, a world-renowned risk management company. Before that, she was the Chief Representative of the American Chamber of Commerce in Shanghai, where she facilitated business needs for foreign companies investing in China and worked closely with government officials.

Jane's understanding of geopolitics and China's complex regulatory environment have been invaluable in guiding clients through market entry strategies and China-specific problem-solving and market expansion.

Her recent experience includes

- Developed market strategies for Control Risks in the Yangtze River Delta Area, with a focus on Jiangsu Province
- Provided trusted advice to a diverse range of clients, from hi-tech manufacturers to pharma, med-tech, specialized materials companies, and many others on US-China relations, regulatory affairs, market strategy assessment and compliance cases

- Established a market and operational baseline for AmCham Shanghai's first satellite office, serving 200+ US business interests in the region. Built a self-sufficient center from scratch, driving revenue growth and leading a team of 4
- Navigated sensitive business-government dialogs, crisis management, and negotiations during the pandemic to help foreign enterprise resume production and manage critical business changes
- Served as a voice for the business community, bridging the gap between US and Chinese governments at the provincial and local levels
- Established and cultivated a responsive relationship with all governments in the YRD region. Acted as a sounding board for the businesses' emergency regarding US-China relations, operational issues, and managing local stakeholders

Prior to joining AmCham, Jane was a market access project manager for a German retail company, responsible for market access strategy research and execution.

Jane holds a Bachelor's degree in Management Science from Soochow University, a Master's degree in Strategic Marketing from the University of Liverpool, and furthered her studies at Johns Hopkins University School of Advanced International Studies (SAIS) US-China Study Center in Nanjing University.

Jane can be reached at [janeyang@pimchina.com](mailto:janeyang@pimchina.com)